



ADVERTISING & INTEGRATED MARKETING

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FOR IMMEDIATE RELEASE

April 5, 2019

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## **CASABLANCA HOMES INTRODUCES THEIR 2019 SHOWCASE OF HOMES**

Casablanca Homes, a Southwest Florida-based custom home builder has just announced it's new Showcase of Homes. A custom home builder, Casablanca Homes was founded by JC Silva in 2001. Since then they have been building custom homes throughout Southwest Florida including Naples, Marco Island and Golden Gate Estates.

Their Showcase of Homes includes nine distinctive home designs customized to fit the Southwest Florida lifestyle and value-priced to fit anyone's budget. Casablanca Homes' latest home designs range in size from 1,692 to 2,621 square feet of living space, and are base-priced from \$284,900 to \$399,900 in Naples and in Naples' acreage communities. Marco Island waterfront homes are priced higher due to island specifications and requirements. Marco Island homes are priced from \$414,900 to \$572,900, and include 16' pilings, swimming pool, tile roof, paver pool deck, driveway and walkway, along with the standard upgraded features and finishes found in every Casablanca home.

All nine Showcase Homes can be built in Naples and Golden Gate Estates, as well as Marco Island. Homes built in acreage communities, include 150 foot setbacks, providing privacy and a peaceful setting. Clearing, fill, lot prep, engineering, and permitting, are all included with most homes.

All homes feature impact glass windows, stainless steel appliances, granite counter surfaces, custom wood cabinetry, 24" x 24" porcelain tile throughout, plus a host of designer options to personalize each home accommodating the homeowner's needs and budget. Many of the features provided by Casablanca Homes includes what many other builders charge extra for.

“We believe it is an honor to build your home and not the other way around. A company is only as good as those that create the mission. Our mission is to provide every homeowner with a quality home, finished on time, at a great price.” states John Blaine, Vice President Marketing and Development for Casablanca Homes, Inc.

**The Bonita** - Priced from \$284,900 (Naples), \$409,900 (Marco Island)

A beautiful three bedroom, two bath great room design offers 1,692 square feet of living space with a total of 2,282 square feet. The expansive great room is open to the kitchen, with glass slider doors leading out to the lanai. The master suite features a bay window sitting area, large walk-in-closet, tub, shower, dual vanities, and water closet. A separate dining room, formal entry and two-car garage round out the features.

**The Sanibel** - Priced from \$299,900 (Naples), \$412,900 (Marco Island)

The Sanibel offers 1,761 square feet of living space and 2,412 square feet of total space in an open floor plan, great room configuration. The spacious second bedroom features a bay window. The vaulted great room, dining room, and gourmet kitchen combine to create a perfect open plan, free-flowing home most of today’s homebuyers desire.

**The Captiva** - Priced from \$299,900 (Naples), \$414,900 (Marco Island)

With 1,695 square feet of living space and 2,478 square feet of total space, The Captiva offers an open floor plan with a spectacular kitchen complete with two islands, and ample prep and storage areas. The owner’s retreat features his and her walk-in closets, dual vanities, and separate water closet, and the master bedroom leads out to the 270 foot lanai.

**The Clearwater** - Priced from \$308,900 (Naples), \$418,900 (Marco Island)

Four bedrooms and three bathrooms are featured in this contemporary-styled home. With 1,773 square feet of living space and 2,392 square feet of total space under roof, The Clearwater includes a spacious great room plan which spills into the kitchen and dining room, creating a light, free-flowing living space. The living room and master bedroom feature coffered ceilings and crown molding.

**The Venice** - Priced from \$336,900 (Naples), \$459,900 (Marco Island)

The Venice, a four bedroom, three bath plan offers 1,998 square feet of living space and 2,880 square feet of total space under roof. The kitchen, featuring a generous island with sink and dishwasher, flows into the adjoining great room and dining room creating an expansive well-lighted family living space. The master suite has it all. It is highlighted with plenty of room for a sitting area, access to the outdoor living space, and his and her walk-in closets.

**The Pompano** - Priced from \$349,900 (Naples), \$479,900 (Marco Island)

This beautifully designed home features a four bedroom, three bath great room plan, with 2,187 square feet of living space, and 3,005 total square feet. The home features a gorgeous master suite with large his and her walk-in closets and expansive master bath with a walk-thru shower. The kitchen features a large island with sink and plenty of seating, plus a convenient wet bar, all open to the great room and dining room.

**The Arcadia** - Priced from \$369,900 (Naples), \$499,900 (Marco Island)

A superb floor plan that hits all the hot points. The three spacious bedroom are accompanied by three baths, and a private study. The kitchen features a massive island with generous seating, ample prep space and storage. With 2,279 square feet of living space and a total of 3,214 square feet, this side-entry garage home features two bay windows, coffered ceilings, formal dining and formal entry.

**Jupiter** - Priced from \$379,900 (Naples), \$549,900 (Marco Island)

Plenty of room to roam in this three bedroom, three bath, plus study outstanding plan.

The ideal master suite with coffered ceilings, his and her walk-in closets is the private owner's retreat. The open plan offering 2,508 square feet of living space with a total of 3,359 square feet, features a formal living room, breakfast nook, family room, formal dining and expansive kitchen with two islands and ample seating. The side-entry garage provides a striking curb appeal.

**Boca Grande** - Priced from \$399,900 (Naples), \$572,900 (Marco Island)

This very large great room plan, with four bedrooms, three baths, plus a study, has a unique master suite, including a luxurious master bath. If needed the study includes a closet if a fifth bedroom is needed. Coffered ceilings highlight the master, great room and dining room, while the kitchen boasts a large island with adjacent breakfast nook. The Boca Grande is complete with 2,621 square feet of living space and 3,659 total square feet under roof.

Casablanca Homes has listened to what their customer's needs are, and have designed this collection of homes to fit the lifestyle of the local homebuyer. Most buyers today desire a dramatic flowing plan to keep a watchful eye on the kids, and not feel isolated from friends when entertaining.

“Customer service from your home builder can go a long way. You're not just building a home together with your team; you're also building a relationship. It doesn't stop once your new home is complete, either. Excellent customer service extends well past the building process and creates lifelong relationships between customers and builders. We are confident that we will provide the most reassuring and pleasant experience in the marketplace. We answer the phone, we listen.” adds Blaine.

Casablanca Homes will customize all nine Showcase Home plans to fit customer's needs, or work with a plan provided by customers, or with their design team, create a new custom home from scratch. To contact Casablanca Homes, call John Blaine at 239.269.4001 or online at [www.casablancahomesfl.com](http://www.casablancahomesfl.com).